

KASS

COSMETICS

ABOUT US

Malika is a modern skincare brand by Kass Cosmetics, created to deliver effective and affordable beauty solutions for everyday skincare needs. Inspired by the concept of natural radiance and confidence, Malika combines carefully selected ingredients with contemporary skincare formulations to address common skin concerns such as dullness, uneven tone, dark spots, and dryness. With a focus on visible results, attractive packaging and accessible pricing, Malika aims to bring quality skincare within reach of every woman who seeks healthy & glowing skin.

OUR MISSION

Our mission is to provide high-performance skincare products that enhance natural beauty while remaining accessible to the market. Through continuous product innovation, responsible ingredient selection, and consumer-focused development, Malika strives to deliver safe, effective, and result-driven skincare solutions that empower individuals to feel confident in their skin every day.

OUR VISION

Our vision is to establish Malika as a trusted and aspirational beauty brand across Pakistan and beyond, recognized for delivering effective skincare that blends modern science with beauty traditions. We aim to inspire confidence and self-expression by making radiant, healthy skin achievable for everyone.



The Beauty You Deserve...



Beauty Creams

Discover the Essence of Natural Beauty

MALIKA BEAUTY CREAM

Malika Beauty Cream is a skin-brightening skincare cream designed to nourish and support healthy-looking skin. Enriched with Pro-Vitamin A & E, this carefully formulated cream helps improve the appearance of dark spots, uneven skin tone, dark circles, and other common skin concerns while providing deep hydration. Its soft, lightweight texture absorbs easily into the skin, helping to smooth, moisturize, and protect against everyday environmental stress. With regular use, it helps promote a softer, brighter, and more even-looking complexion for naturally healthy and radiant skin. Available in both large and small sizes.

Enhance Brightening



Protect From Sun Rays



Deep Hydration





Vitamin A & E



BEAUTY CREAM WITH SOAP

Malika Beauty Cream With Free Soap is a nourishing skincare solution designed to help improve skin clarity and enhance natural radiance. Enriched with Pro-Vitamins A & E, this lightweight formula helps reduce the appearance of dark spots, discoloration, and uneven skin tone while keeping the skin soft and well-hydrated. Its smooth, non-greasy texture absorbs easily, making it suitable for daily use on most skin types.

Deep Cleansing

Brightening Effect

Exfoliating Action



Vitamin A & E



PRO-COLLAGEN
BEAUTY CREAM

Malika Pro-Collagen 3-in-1 Beauty Cream is a complete skincare solution designed to nourish, repair, and enhance skin radiance. This unique formula combines the benefits of a night cream, glutathione serum and Vitamin E capsule to help support skin renewal and improve overall texture. It helps reduce the appearance of fine lines, dullness, and uneven skin tone while deeply hydrating and restoring softness.

Helps Promote Collagen Formation

Helps to Stimulate Collagen Synthesis

Reduces Wrinkles & Fine Lines



Regenerating & Repairing Beauty Cream

PREMIUM BEAUTY CREAM

Malika Premium Beauty Cream is a comprehensive skincare solution designed to address 12 common skin concerns in a single formula. It works to reduce acne, dark spots, dark circles, freckles, and wrinkles while helping to even out the skin. The cream also minimizes visible pores, protects against sun damage, and helps reduce the side effects of makeup, keeping your skin healthy and refreshed.



Deep Cleansing

Exfoliating Action

Brightening Effect

12 PROBLEMS 1 SOLUTION



SPF50+ WHITENING CREAM

Malika SPF50+ Whitening Cream is a daily skincare essential designed to protect, nourish and brighten your skin. Enriched with Aloe Vera and Fruit Extracts, its lightweight formula helps soothe, hydrate, and revitalize the skin while providing broad spectrum SPF 50+ sun protection. This cream works to reduce the appearance of dark spots, uneven skin tone, and dullness while helping maintain fresh, soft and glowing skin for all skin types. Available in both large and small sizes.

Exfoliation For Smoother Skin

Promotes Even Skin Tone

Hydrates & Revitalizes



With Aloevera, Rice & Fruits Extract



SPF50+ ANTIMARKS CREAM

Malika SPF50+ Anti Marks Cream is a daily care solution designed to help you achieve blemish free, glowing skin while protecting against harmful sun exposure. Formulated with natural Papaya, Avocado, and Rice Extracts, this lightweight cream works to reduce the appearance of marks, and uneven skin tone while nourishing and revitalizing the skin. With broad spectrum SPF 50+ protection, it helps defend against sun damage and environmental stressors that can lead to discoloration. Its soothing and hydrating texture leaves your skin feeling soft, fresh and naturally radiant with regular use. Available in both large and small sizes.



More Even-toned Skin



Diminishes Marks & Blemishes



Moisturizes & Nourishes The Skin



With PAPAYA, AVACADO & Rice Extract



KOJIRICE BOOSTER CREAM

Kojirice Booster Cream is a multi benefit skincare cream crafted to brighten, hydrate and revitalize your skin. Enriched with Licorice Root Extract, Centella Asiatica, and Hyaluronic Acid, this advanced formula works to reduce the appearance of dark spots and uneven tone while delivering deep & long lasting moisture. The combination of brightening and anti aging ingredients helps improve skin elasticity, smooth fine lines and promote a softer, more youthful complexion.



Skin Brightening

Spot Reduction

Deep Hydration

Anti Aging



With Rice Extract

L-GLUTATHIONE WHITENING CREAM



L Glutathione Whitening Cream is an advanced skincare formula that delivers visible results for brighter, clearer and more even toned skin. Enriched with Glutathione, Kojic Acid, and Niacinamide, this potent blend helps reduce the appearance of dark spots, pigmentation, and dullness while supporting skin clarity and renewal. Its lightweight, hydrating texture absorbs easily to nourish and soften the skin, helping improve overall complexion and radiance.



Hydrates

Enhance Brightening

Rejuvenate



Multi Functional Skin Enhancer

CLEARMARKS ANTI-MARKS CREAM



Malika Clear Marks Anti-Marks Cream is a targeted skincare solution formulated to visibly reduce the appearance of marks, blemishes and uneven skin tone. Enriched with a powerful blend of Natural Fruit Extracts and Vitamin C, this cream works to promote skin renewal, fade dark spots and acne scars, restore a clearer and more radiant complexion. Designed for daily use on all skin types.





With Fruit Extracts



CLEARMARKS BEAUTY CREAM



Malika Clear Marks Beauty Cream is a comprehensive daily moisturizer designed to enhance overall complexion clarity and radiance. Formulated with a blend of Natural Fruit Extracts, brightening Kojic Acid, and nourishing Vitamin B6, this cream works to visibly reduce the appearance of blemishes and dark spots while promoting a smoother, more even skin tone. Suitable for daily use on all skin types.



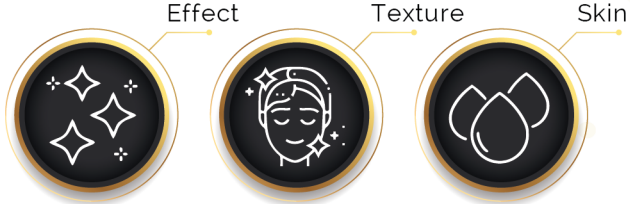


With Fruit Extracts



GOLDIE
BEAUTY
CREAM

Malika Goldie Beauty Cream is a premium, multi-action treatment formulated to deliver a visibly luminous and radiant complexion. Designed for daily use, this cream works comprehensively to enhance skin's natural glow, targeting dullness and uneven tone to reveal a brighter, more polished appearance.

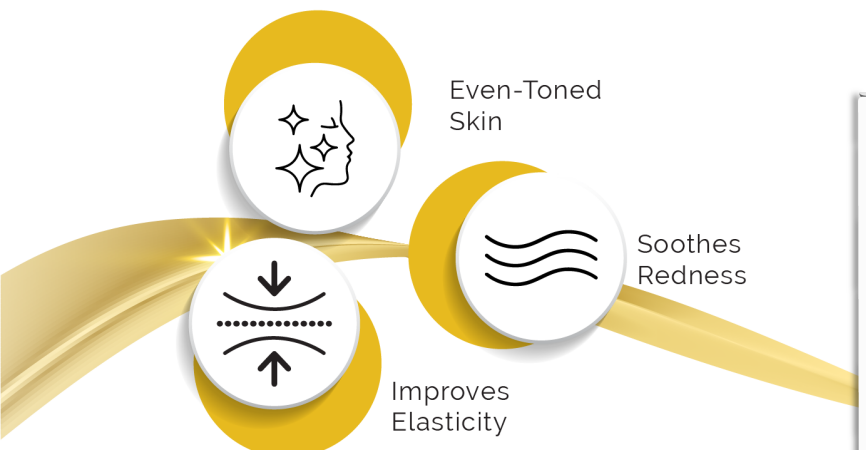




Multi Action Treatment
For Luminous Complexion

SNAIL
PEPTIDE
CREAM

Formulated with 92% snail secretion filtrate, this luxurious cream provides intense hydration while strengthening the skin barrier. It nourishes, smooths texture and promotes collagen production, leaving the skin soft, supple, revitalized, and visibly radiant.





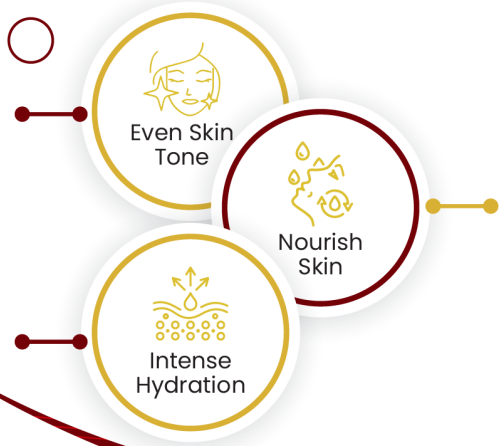




92% Snail Secretion Filtrate

MALIKA
GLASS SKIN
KIT

Glass Skin Kit is a brightening and hydrating skincare trio designed to give smooth, clear, and glowing skin. Powered by Koji Rice Booster, Snail Peptide Serum, and Vitamin E Capsule, it helps improve skin clarity, refine texture, and even out skin tone. It deeply nourishes and hydrates the skin, leaving it soft, plump, and refreshed. With regular use, it enhances natural radiance for a healthy, luminous glass-skin glow.



3 IN 1

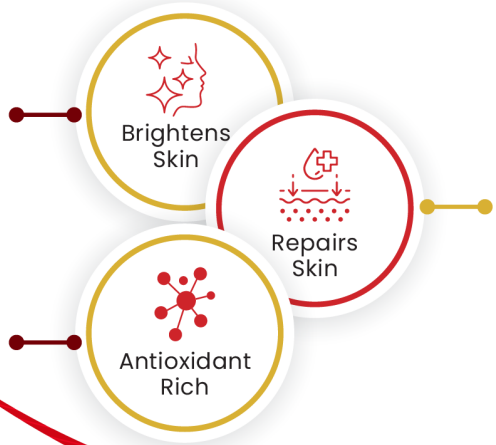
Kojirice Booster, Snail Peptide Serum & Vitamin E Capsule.

Smooth Hydrated, Glowing Skin Every Day



MALIKA
GLOW BOOSTER
KIT

Glow Booster Kit is a brightening daily care formula powered by Glutathione, Snail Peptide Serum, and Vitamin C Capsule. The antioxidant-rich blend works to reduce the appearance of dark spots while promoting a more even-toned and refined complexion leaving it visibly brighter and more radiant.





3 IN 1

L-Glutathione Cream, Snail Peptide Serum & Vitamin C Capsule

Daily Boost of Glow for Dull Skin



Beauty Serums

Captivate the World with Your Radiant Skin

L-GLUTATHIONE WHITENING SERUM

Malika L-Glutathione Whitening Serum is a powerful, multi-defense treatment designed to protect your skin from daily environmental stressors while enhancing its natural radiance. Formulated with Glutathione, this advanced serum creates a protective shield against damage caused by UV rays, smoke, pollution, and free radicals that lead to dullness and premature aging.



PROTECTS FROM

UV Rays | Smokes | Pollution





VITAMIN-C WHITENING SERUM

30 ml

Malika 30X Vitamin C Serum is a high-performance Vitamin C booster crafted to deliver deep hydration, enhance skin radiance, and brighten your complexion for a visibly youthful glow. Formulated with a potent 30X concentration of stabilized Vitamin C, this powerful serum works to revive dull, tired skin by fighting free radicals and promoting a more even luminous tone. Its lightweight and fast-absorbing formula penetrates deeply to provide intense moisture, plumping the skin and improving texture without any greasy residue.







HYALURONIC ACID SERUM

30 ml

Malika Anti-Wrinkle Hyaluronic Acid Serum is a premium skincare solution designed to visibly reduce signs of aging while providing deep, long-lasting hydration. Infused with high-performance Hyaluronic Acid, it absorbs quickly to restore moisture, plump the skin, and smooth fine lines and wrinkles. Its lightweight formula enhances elasticity, strengthens the skin's natural barrier, and leaves the complexion soft, firm and radiant.





Hydrate & Plump Concentrate





NIACINAMIDE
ANTI-AGING
SERUM

Malika Niacinamide Serum is a premium anti aging formula crafted to improve skin texture, enhance radiance, and provide deep hydration. Enriched with potent Niacinamide, the lightweight formula helps improve the appearance of fine lines and uneven skin tone while strengthening the skin's barrier for healthier, more resilient skin. With consistent use, it visibly refines pores, boosts luminosity, and supports a smoother, more balanced complexion.

30 ml

Improves Skin Texture

Enhances Skin Radiance

Minimizes Pores

A Superstar Ingredients

Niacinamide 10%

Zinc 1%





RETINOL NIGHT SERUM

30 ml

Malika Retinol Night Serum helps smooth your skin, improve its texture, and makes it look fresh and glowing. With powerful retinol and antioxidants, it works overnight to reduce fine lines, even out skin tone, and protect your skin from damage. Its lightweight formula absorbs quickly, hydrates deeply, and leaves your skin feeling soft and healthy.





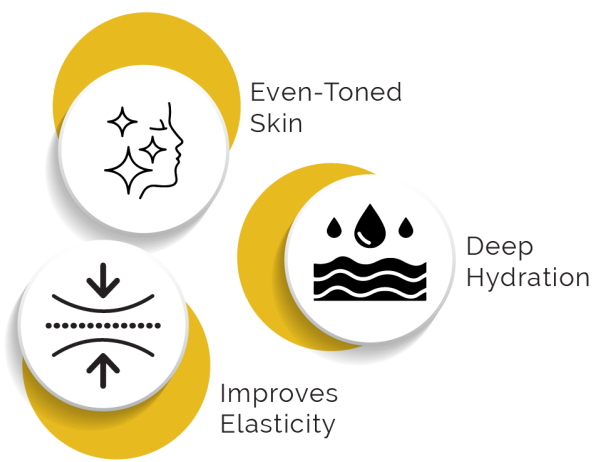
Advanced
1% Retinol





SNAIL PEPTIDE SERUM

Enriched with 92% pure snail secretion filtrate, this serum deeply hydrates, repairs, and rejuvenates the skin. It helps reduce fine lines, improves elasticity and restores a radiant, youthful glow. This Lightweight and fast-absorbing formula penetrates deeply to support skin regeneration, leaving the complexion smooth, healthy, and luminous.





92% Snail Secretion Filtrate



Skincare POUCHES

Small Pack, Big Impact

L-GLUTATHIONE BRIGHTENING BOOSTER

Malika L Glutathione Brightening Booster is an advanced skincare designed to enhance skin radiance, improve texture, and deliver lasting hydration. Enriched with potent antioxidants like Glutathione and Niacinamide, this booster works to even out skin tone, reduce the appearance of dark spots, and promote a luminous complexion. Its lightweight & easily absorbed formula helps refine skin texture and locks in moisture, leaving your skin smooth, hydrated, and visibly revitalized.

30+ Potent Ingredients

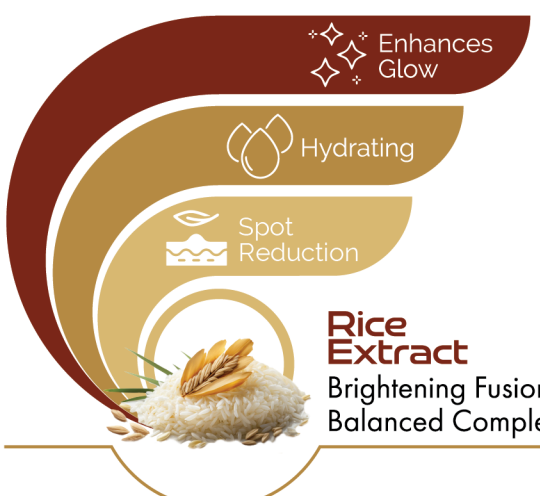


Get Visible Result with a Potent Blend of Skin Brighteners



KOJIRICE
BRIGHTENING
BOOSTER

Malika Kojirice Brightening Booster is a gentle yet powerful skincare treatment designed to enhance skin hydration while soothing and calming the complexion. Infused with nourishing rice extract and soothing botanicals, this booster helps retain moisture, improves texture and restores softness to dry or irritated skin. Its lightweight, fast absorbing formula works to calm redness, refines uneven texture and supports healthier looking complexion.



Rice Extract
Brightening Fusion For a Balanced Complexion

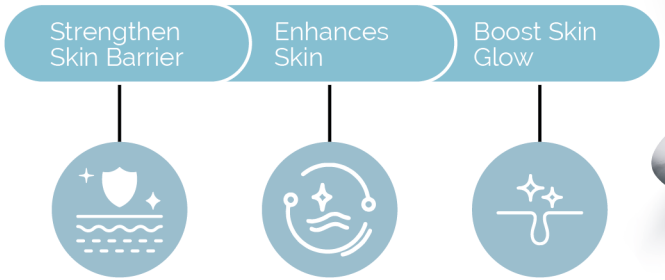


MALIKA DEWDROP MOISTURIZER

Malika Dewdrop Moisturizer is a refreshing hydration formula designed to instantly replenish moisture and revive dull skin. Powered with skin-loving ingredients like Hyaluronic Acid, Niacinamide, Ceramides, and Rice Extract, it deeply nourishes the skin while helping strengthen the moisture barrier.



Provides Lasting Moisture & Plump the Skin



MALIKA
SUNSHIELD
INVISIBLE PRIMER

SunShield Invisible Primer SPF 50+ is a lightweight gel sunscreen designed to provide advanced broad-spectrum protection against harmful UVA and UVB rays while keeping the skin calm, hydrated, and protected throughout the day. Enriched with Zinc Oxide, Niacinamide, Hyaluronic Acid, and Rice Extract, it helps soothe the skin, reduce redness, and maintain long-lasting moisture while ensuring a no white cast finish.





- ***Hydration Meets Protection***
- ***Non Greasy Formula***
- ***No White Cast***

MALIKA
WATERMELON
COOLING GEL

Watermelon Cooling Pouch is a lightweight gel based cream formula that instantly refreshes the skin and delivers long-lasting hydration. It helps control excess oil while keeping the skin smooth, balanced, and comfortable without any heavy or sticky feel. The cooling effect soothes the skin and leaves it feeling fresh throughout the day. Ideal for daily use.

Refresh Cool Skin

Plump Skin

Hydrates Skin



Instant Hydration and Glow



MALIKA

CENTELLA+MUGWORT

CALMING REPAIR CREAM

Centella + Mugwort Calming Repair Cream Pouch is a soothing cream that helps calm sensitive and irritated skin. It reduces redness, supports the skin barrier, and provides deep hydration with a lightweight formula. The gentle formula keeps the skin soft, balanced, and comfortable.

Reduces Inflammation

Restoring The Skin Barrier

Hydrates Skin



Centella Asiatica, Mugwort Extract, Niacinamide, Panthenol



MALIKA
ACNE DEFENSE
TARGETED ACNE CREAM

Acne Defense Pouch is a focused acne treatment that helps control breakouts and sooths irritated skin. It works to balance excess oil, reduce redness, and improve skin clarity, leaving acne-prone skin feeling calmer, clearer and more comfortable. It is ideal for regular use to support a healthier-looking complexion.

Soothes Inflammation

Anti-Acne Prone

Balances Excess Oil



Tea Tree Oil, Salicylic Acid, Niacinamide



MALIKA
SAKURA GLUTATHIONE
WHITENING CREAM

Sakura Glutathione Whitening Cream pouch is a brightening skincare formula designed to improve dull, uneven skin tone and support a more radiant complexion. It helps reduce the appearance of dark spots, sun-induced tanning, and uneven patches by addressing excess melanin activity. This lightweight, non-greasy texture absorbs quickly into the skin, gives a clearer, smoother, and more even-looking skin tone.

Triple Melanin Block

Dark Spots & Pigmentation

Advance Protection





POWERFUL MELANIN CONTROL

with Glutathione, Sakura Extract, Alpha Arbutin


Face & Body
Lotion
Light On Skin, Big On Hydration

WHITENING
FACE & BODY
LOTION

Malika Whitening Body Lotion SPF 50+ is a daily moisturizing formula that deeply hydrates the skin while enhancing its natural glow. Infused with powerful brightening and nourishing ingredients, it helps improve skin tone and maintain a smooth, radiant complexion. With added SPF 50+ protection, it helps shield the skin from harmful sun exposure while keeping it soft, healthy, and luminous.

Glowing Skin

Deeply Moisturizes

Light Weight Non Greasy Formula

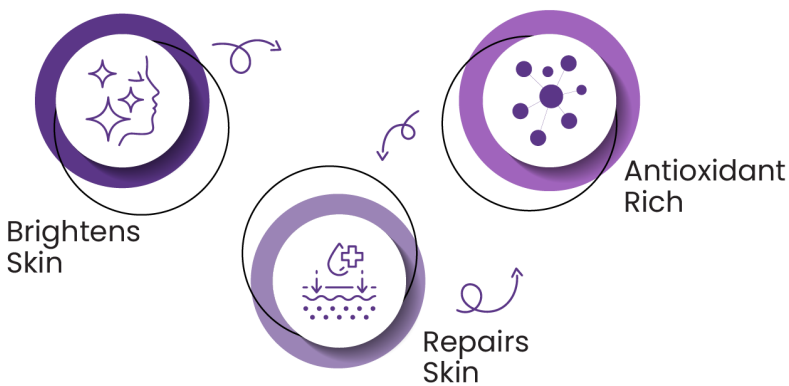
50+ SPF BROAD SPECTRUM UVA/UVB FILTERS

Alpha Arbutin, Vitamin E, Avocado & Aloe Vera Extract



MALIKA
GLUTÉ VAC
ADVANCED SERUM LOTION

Gluté Vac is a lightweight daily-use lotion formulated to brighten, hydrate, and help protect the skin for a healthy, even-toned appearance. It reduces dullness and uneven skin tone while enhancing the skin's natural radiance. The fast-absorbing lotion provides long-lasting hydration, leaving skin soft, smooth, and well-nourished throughout the day. It keeps the skin comfortably moisturized and refreshed from day to night.



10X *Bright, Even & More Radiant*



MALIKA
CENTA VAC
ADVANCED SERUM LOTION

Centa Vac is a lightweight, soothing daily-use lotion that helps calm irritated skin and support a healthy skin barrier. It absorbs quickly with a smooth, non-greasy texture, keeping the skin comfortably hydrated without any heavy feel. The formula helps reduce dryness and sensitivity, and it is ideal for daily use to maintain calm, nourished, and healthy looking skin.



10X *Soothing & Radiance Boosting Care*



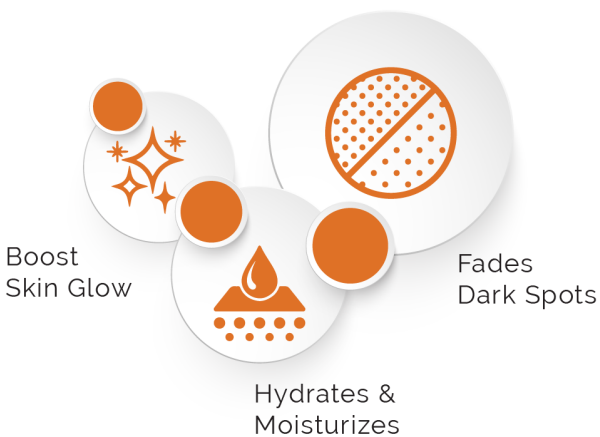


Face Washes

A Complete Cleansing Collection
Designed for Every Skin Type

FACEVAC
VITAMIN C
FACE WASH

The Vitamin C Face Wash is professionally formulated to gently cleanse the skin while enhancing its natural radiance. It helps minimize dullness and the appearance of dark spots, promoting a brighter and more even complexion. Its refreshing formula supports skin hydration, leaving the skin feeling smooth, revitalized, and luminous after every use. Suitable for daily use and all skin types.

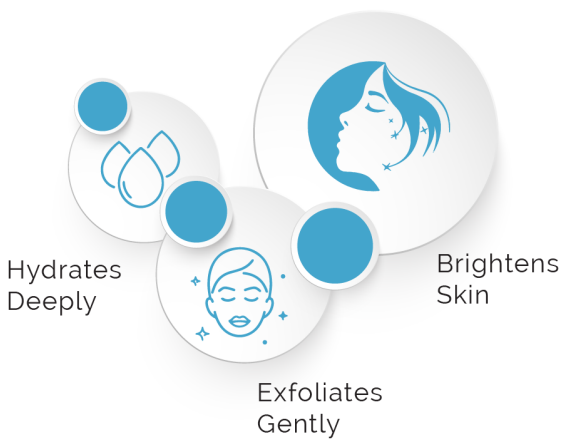




Revives Dull Skin with Every Wash

FACEVAC
WHITENING
FACE WASH

The Whitening Face Wash is carefully developed to cleanse the skin while enhancing brightness and skin clarity. Its advanced formulation provides deep hydration and gentle exfoliation, helping remove dull surface impurities. Its consistent use supports smoother skin texture and eventoned complexion without compromising moisture balance. Suitable for daily use and all skin types.

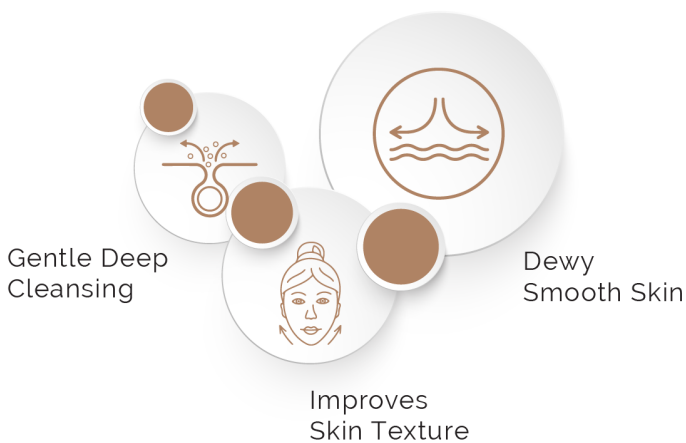


Triple Extract Infusion With Centella + Ferulic & PDRN



FACEVAC
RICE EXTRACT
FACE WASH

Rice Extract facewash is designed to gently remove impurities while supporting skin brightening and improved texture. Known for its nourishing properties, Rice Extract helps promote smooth, clear, and healthy-looking skin. With regular use, the skin feels refreshed, balanced, and naturally radiant. Suitable for daily use and all skin types.

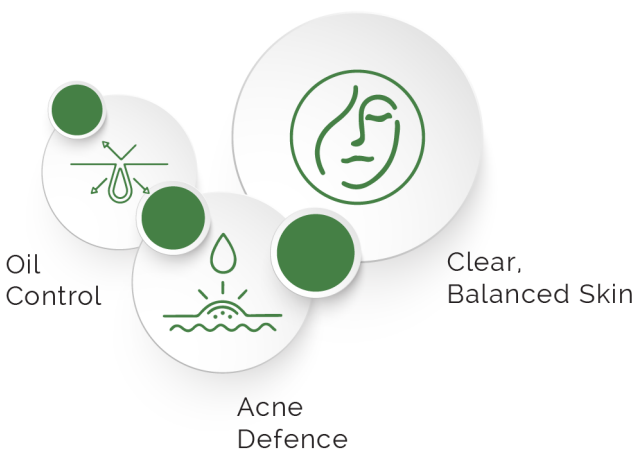




Advance Brightening with Kojic Acid & Licorice Root Extract

FACEVAC
ANTI ACNE
FACE WASH

This Anti Acne Face Wash is formulated to effectively cleanse the skin while addressing excess oil and acne causing impurities. It helps unclog pores, reduce breakouts, and maintain a balanced skin condition without over-drying. With consistent use, the skin appears clearer, fresher, and more refined. Suitable for daily use and all skin types





Formulated with Pure
Aloe Vera & Tea Tree Extracts


Whitening
Soap
Pure Radiance, Naturally

MALIKA WHITENING SOAP

Malika Whitening Soap is a powerful skin-brightening soap that delivers deep cleansing, restores natural radiance, and helps fade dark spots for a clearer, even-toned complexion. Its gentle yet effective formula removes dirt, excess oil, and impurities that cause dullness while nourishing the skin to keep it soft, smooth, and refreshed.



Deep Cleansing

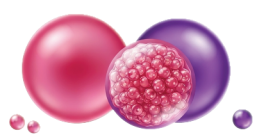


Radiance skin



Removes Dark Spot

Brings Freshness & Radiance To The Skin





MALIKA
KOJIRICE
SOAP

Malika Kojirice Soap is a rich, creamy cleansing bar formulated with the goodness of Rice Extract and Kojic Acid. Designed to gently cleanse while enhancing skin clarity, this luxurious soap helps improve dull and uneven skin tone, leaving your skin visibly brighter, smoother, and naturally radiant.

Deeply Nourishes & Moisturizes

Brightens Dull Tired Skin

Smooth Uneven Texture



Whitening • Nourishing • Soothing



Fast Henna Paste

Where Tradition Meets Elegance

FAST HENNA
Paste Cones

Malika Henna Cones are premium-quality, ready-to-use henna cones formulated for deep, dark stain, easy and smooth application, and made with natural plant-based ingredients. Each cone glides effortlessly, allowing you to create detailed Mehndi designs with rich, long-lasting color.

- Dark Stain
- Easy Application
- Natural Ingredients



Where Tradition Meets Elegance

FAST HENNA
Paste Tube

Malika Henna Tube are premium-quality, ready-to-use henna tubes formulated for deep, dark stain, easy and smooth application, and made with natural plant based ingredients. Each tube allows precise control for creating detailed and intricate Mehndi designs with rich, long-lasting color.

- Dark Stain
- Natural Ingredients
- Easy Application

Where Tradition Meets Elegance



Malika®

The Beauty You Deserve...

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